

# Thursday, July 5, 2012

# Perennial Plant Symposium Seminar



Imperial Ballroom, Boston Park Plaza Hotel – 50 Park Plaza at Arlington Street, Boston Massachusetts

*The Perennial Plant Association Presents...*

## Perennial Plants And Design: A Perfect Combination

*A one-day optional seminar for the benefit of master gardeners, professional gardeners, green industry professionals, and landscape enthusiasts.*

Moderator: Irvin Etienne, Great Lakes Region Director

**8:20 am – Welcome**

### **8:30 am Home Outside – Creating the Landscape You Love**

Julie Moir Messervy, JMM Design Studio  
Saxtons River, Vermont

In this inspiring lecture, award-winning landscape designer and author Julie Moir Messervy demystifies the art and practice of landscape design for homeowners and professionals alike. Using beautiful images, together with helpful tips, case studies, before and afters, diagrams, and plans, she walks you through the process of turning any property into the “home outside” you’ve always dreamed of. Julie highlights many of the ideas introduced in her newest book, *Home Outside: Creating the Landscape You Love*, illustrating that good landscape design does not have to be overwhelming or expensive.

### **9:45 am Best of Yesterday, Today and Tomorrow**

David Culp, Sunny Border Nurseries, Inc.  
Downington, Pennsylvania

A jaunt down memory lane to see what were the “Hottest of Hot” perennials in the past (many of which are now staples in our gardens), what is sizzling hot right now, and a glimpse into what we can expect to dazzle in our gardens in the future, thanks to the breeding work that is on going.

**10:45 am – Break**

### **11:15 am Good Enough To Eat: Designing Edible Landscapes**

Debra Knapke, The Garden Sage  
Columbus, Ohio

Today’s gardeners want more than an attractive landscape. They want a landscape that fulfills multiple functions. What better way to tap into this trend than to include plants that are pleasing not only to the eye and nose, but also to the taste buds? The concept of the edible landscape dates back to ancient times. But what is the nature of today’s edible garden? See how you can add edible trees, shrubs and herbaceous plants to your design palette.

**12:15 pm – Lunch On Your Own**

### **1:45 pm The Ace of Shovels: Finding the Perfect Garden Tool**

Roger Swain  
Newton, Massachusetts

Hand tools—from shovels to shears—are gardeners’ oldest implements, extending our reach and our power. But in our current quest for greater speed through mechanization, we have forgotten much of what our parents and grandparents knew about hand tools. This will be a tour through the evolution of familiar garden tools, discovering the importance of matching not only the tool to the task, but fitting it to the user’s hand and body.

**2:45 pm – Break**

### **3:15 pm Blooms Best Perennials And Grasses**

Adrian Bloom, Blooms Nurseries Ltd  
Diss, England

Adrian will show how less can be more for creating successful gardens and landscapes. Adrian will put forward his ideas for inspiring more people into gardening by using the best tried and tested selections he has used in his own garden in England at Bressingham and other gardens in the United States and Germany.

### **4:15 pm Bringing Your Perennials Up Right**

Dr. Laura Deeter, Ohio State University  
Wooster, Ohio

Have your perennial ‘babies’ become lazy, good-for-nothings? Are they aggressive garden bullies, scaring your well-mannered plants to death? Gardening, like parenting, should be something that is fun, rewarding, and keeps your plants in line without breaking the back, or the bank. Learn parenting tips and tricks for all seasons in a fun, light-hearted romp through garden maintenance.

The registration fee is \$87.  
Full-time Students \$50.

CONTINUING EDUCATION CREDITS ARE OFFERED WITH THIS PROGRAM. The Association of Professional Landscape Designers (APLD) offers one credit for each presentation for a total of six (6) APLD CEUs for the full day program. Go to the [www.perennialplant.org](http://www.perennialplant.org) to see full program & registration details. Attend any or all events of this exciting red, white, blue and **GREEN WEEK!**

# Speakers of the Perennial Plant Seminar Thursday, July 5, 2012

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## Adrian Bloom

Adrian Bloom is a lifelong gardener and past owner of the world-renowned Blooms of Bressingham nursery in England. Now chairman of the family business, Blooms Nurseries Ltd., he is also the creator of Foggy Bottom and other gardens at Bressingham, and writes, photographs, and lectures about plants and gardening internationally. He has been a television presenter on shows including *BBC Gardeners World* and *The Victory Garden*. In 1986 he was awarded the Victoria Medal of Honor by the Royal Horticultural Society and in 2002 the George Robert White Medal of Honor from the Massachusetts Horticultural Society.

## David Culp

David, a noted horticulturist, is a gardener's gardener. Since 1990 he has fashioned a horticultural wonderland on two acres adjoining a late 18th-century farmhouse he affectionately refers to as Brandywine Cottage. David has lectured for the past 15 years on a variety of horticulture topics with special emphasis on hellebores. He has made guest appearances on the highly popular television shows *HGTV* and *Martha Stewart Living*.

## Laura Deeter

Laura is a professor at the Agricultural Technical Institute (ATI), The Ohio State University. She teaches herbaceous and woody plant identification, plant health management, landscape design, garden maintenance, perennial production and computer aided design. Laura has been awarded the ATI Distinguished Teaching Award and The Ohio State University Alumni Award for Distinguishing Teaching, the Perennial Plant Association Academic Award, and the American Horticultural Society Teaching Award.

## Debra Knapke

Debra is passionate about gardening and the natural world and enjoys sharing knowledge through her books, magazine and newsletter articles, guest appearances on the radio program *All Sides* with

Ann Fisher, television appearances, and teaching in the Landscape Design/Build Program at Columbus State Community College. Another passion is sustainable garden design and the history of gardening. In addition to her many private clients, Debra has been involved in public garden design in the Central Ohio area. Known as "The Garden Sage," Debra is a popular speaker at professional symposia as well as gardening events throughout the Midwest.

## Julie Moir Messervy

Julie Moir Messervy's vision for composing landscapes of beauty and meaning is furthering the evolution of landscape design and changing the way people create and enjoy their outdoor surroundings. With over three decades of experience, seven books, and numerous high-profile lectures, she has emerged as an innovative leader in landscape and garden design theory and practice. Messervy's most recent book, *The Toronto Music Garden: Inspired by Bach*, is an in-depth guide to the conception and creation of this award-winning public garden. Her 2009 book, *Home Outside: Creating the Landscape You Love*, received the Garden Writers Association 2010 Gold Medal for Best Book Writing. Julie's previous book with architect Sarah Susanka, *Outside the Not So Big House*, is a consistent bestseller on Amazon.com.

## Roger Swain

Many viewers likely know Roger as the entertaining host of the PBS-TV program *The Victory Garden* from 1987 to 2002. He also used his vast knowledge of botany and gardening as Science Editor of *Horticulture Magazine* from 1978 to 2008. Roger holds a PhD in Biology. He will use his expertise in his talk – "The Ace of Shovels: Finding the Perfect Garden Tool."

The registration fee is \$87.  
Full-time students \$50.

### Perennial Seminar Registration: July 5, 2012

Name of Company \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

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Method of Payment: Amex Visa MasterCard Discover  
Check (make checks payable to Perennial Plant Association)

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